

「Email Newsletter from Mayor of Okayama (63) January 14th, 2016 Issues」

[Receiving the result of the questionnaire regarding the Okayama municipal administration]

Hello. I'm Omori, mayor of Okayama.

The other day, the results of the questionnaire came out regarding the Okayama municipal administration conducted by The Sanyo Shimbun (Newspaper Publishing Company) towards business owners and experts in the prefecture.

The result of my evaluation was 64.6% of positive evaluation in a combination of “highly satisfactory” and “moderately satisfactory” (this is up 9.9% from the previous year.), and 10.6% of negative evaluation in a combination of “moderately unsatisfactory” and “not at all satisfactory” (this is less 2.2% from the previous year.).

I am glad to have the high evaluation although there are many non-responses and “not either” since many of answerers are from outside of Okayama.

The main reasons of the positive evaluation are “proposing various measures in the activation of the downtown area, and they have come up with results”. On the other hand, the main reasons of the negative evaluation are “not enough proposals of various measures in the activation of the downtown area”, “not enough measures for town planning around the city”. I realize that everyone in Okayama is captured the movement of the municipal government very accurately. I will listen carefully to everybody while assuming this result as the big confidence and push forward the municipal administration humbly and steadily.

A coming-of-age ceremony of Okayama City was held on January 10th. I wish all the new adults the best for a bright new start, and hope them to spend the adventurous lives while having the awareness and responsibility as adults.

Although the coming-of-age ceremony of last year wasn't conducted in an orderly manner and I gave some candid advices in my email newsletter and expressed my regret, this year's ceremony was much better with great efforts and supports of a member of executive committee and the parties concerned. I would like to express my gratitude to them once again and make efforts by myself so that a more splendid ceremony will be performed next year.