



## ESD Okayama Award 2021 — Application Guide —

The world has become more intertwined and borderless, and what happens here will affect other parts of the world today and in the future. The various challenges that we face, such as climate change, loss of biodiversity and poverty cannot be solved alone. In order to facilitate action to build sustainable societies around the world, 17 Sustainable Development Goals (SDGs) were created to implement the 2030 Sustainable Development Agenda, which was adopted by world leaders in September 2015 at the UN Summit. Promoting Education for Sustainable Development (ESD) is considered critical to ensure quality of education for achieving these goals. Furthermore, the new international framework of ESD has started since January 2020, which is named “ESD for 2030”. ESD is expected to promote now more than ever.

In Okayama, since the establishment of the ‘Okayama ESD Project’ in 2005, diverse stakeholders have been working together to promote ESD in the region. Okayama City hosted the Stakeholder Meetings of the UNESCO World Conference on ESD in 2014 and played a leading role in accelerating collaborative actions among people working for ESD. Okayama City was selected as one of the UNESCO Key Partners of the Global Action Programme on ESD (GAP, 2015-2019) in Priority Action Area 5 (Accelerating sustainable solutions at local level).

Okayama City launched the ‘ESD Okayama Award’ in 2015. The ESD Okayama Award is organized by Okayama City and the ESD Okayama Award Steering Board, composed of organizations which have been promoting ESD in Japan and around the world. The Award aims to showcase good practices worldwide. ESD is a key enabler to achieving of all targets of SDGs. Therefore it also aims for further advancing SDGs. We sincerely look forward to receiving your application.

## 1. Application

### (1) Deadline for application

The Application deadline is **15 July 2021 (Thursday); 17:00 (Japan Standard Time)**

### (2) Submission of Application

Please send application documents by e-mail to the Secretariat.

**ESD Okayama Award Secretariat** (at Okayama City SDGs/ESD Promotion Division)

**E-mail : [esdokayamaaward@city.okayama.lg.jp](mailto:esdokayamaaward@city.okayama.lg.jp)**

※Please write “ESD Okayama Award 2021 Application” in the subject line of your e-mail.

※Please note that the data must be less than 7 MB. We cannot receive data exceeding 7MB.

### (3) Application form and other materials

Please check the materials to be submitted below.

※If the required materials are not be submitted, the application will not be accepted.

Check	Materials to be submitted
<input type="checkbox"/> <b>【Required】</b>	<b>a) ESD Okayama Award 2021 Application Form</b> Please complete the ‘ <a href="#">ESD Okayama Award 2021 Application Form</a> ’. ※The form must be written in either English or Japanese. ※The form can be downloaded from the URL below. <a href="https://www.city.okayama.jp/kurashi/0000029539.html">https://www.city.okayama.jp/kurashi/0000029539.html</a>
<input type="checkbox"/> <b>【Required】</b>	<b>b) Upload a video or slideshow of the Project</b> Please prepare a <u>video or slideshow</u> of the project and upload it on YouTube or Facebook. ※Please note that a video or slideshow cannot be over 5 minutes. ※Please upload the data on ‘YouTube’ or ‘Facebook’, and write the URL on the column of the Application Form. Please do <b>NOT</b> send the data by e-mail. ※If you have several videos or slideshows, please select <b>ONE</b> and give its URL. ※If you have difficulty to make a video or slideshow, please send us pictures by email (5 to 10 pictures).
<input type="checkbox"/> <b>【Optional】</b>	<b>c) Supporting Documents</b> You can attach relevant <u>Supporting Documents</u> to the Application Form. ※Supporting documents <b>cannot be more than 5 pages</b> (A4 Paper) in total. ※Documents exceeding 5 pages will not be accepted or considered.

## 2. Organizers

ESD Okayama Award Steering Board<sup>※</sup> and Okayama City

※The ESD Okayama Award Steering Board is composed of the following organizations:

- United Nations University Institute for the Advanced Study of Sustainability (UNU-IAS)
- UNESCO Bangkok, Asia and Pacific Regional Bureau for Education
- Asia-Pacific Cultural Centre for UNESCO (ACCU)
- Japan Council on Education for Sustainable Development (ESD-J)
- The Goi Peace Foundation
- Okayama ESD Promotion Commission

### 3. Contact

ESD Okayama Award Secretariat (at Okayama City SDGs/ESD Promotion Division)

1-1-1 Daiku, Kita-ku, Okayama City, Japan 700-8544

Tel : +81-(0)86-803-1351 Fax : +81-(0)86-803-1777

E-mail : esdokayamaaward@city.okayama.lg.jp

Contact Person: Sachie Kumano (Ms.), Hirohisa Iwata (Mr.), Miwako Komoto (Ms.)

#### ◆ Eligibility

Organizations based in any country, including Japan, implementing ESD activities in local communities are eligible to apply for the Global Prize.

※Only one application per organization can be accepted.

※Projects eligible for this award are ongoing and have been running for at least two years as of April 2021.

※Projects in the planning stages are not eligible.

※The organizations that have won the ESD Okayama Award in the past cannot apply with the award-winning projects, but can apply with other projects.

#### ◆ Prize

US \$3,000

※The prize should be used to expand the project.

#### ◆ Number of Award Winning Projects

The Global Prize will be given to up to two projects.

#### ◆ Selection Criteria

The Global Prize will be given to outstanding projects that can serve as global models contributing to promotion of ESD in local communities. Submitted projects will be reviewed by ESD experts based on the following criteria:

Vision	The project outlines local issues to realize a sustainable society, and objectives are clearly stated.
Collaboration	The project has a clear implementation structure with various collaborating stakeholders (individuals and organizations).
Integration	The project integrates environmental, social, and economic dimensions of ESD.
Innovation	The project demonstrates innovative approaches and methods to ESD.
Status of Implementation	The project has a track record of activities and documentations including feedback and evaluation of audiences and stakeholders.
Empowerment	The project takes educational approaches such as interactive methods for problem-solving and promoting actions to shape a sustainable future. The project also leads to behavior change of individuals, including the transformation of values, attitudes and actions, and to the empowerment of local communities.
Future Strategy	The project is expected to be expanded in the future and bring positive influences to other communities as well.

## Selection Process

- Submitted projects will go through the First Round of Selection by the Secretariat.
- Final Selection will be made by Judges from the projects that passed the preliminary selection process.

Application's Deadline 15 July 2021 (Thursday), 17:00 (Japan Standard Time)



First Round of Selection by the Secretariat



Final Selection by Judges



Decision on Award-Winning Project(s)

The organizations receiving the award will be informed, and the results will also be published on the website<sup>※</sup> in the middle of October.

<sup>※</sup>ESD Okayama Award: [https://www.city.okayama.jp/kurashi/category/1-9-9-8-3-0-0-0-0.html](https://www.city.okayama.jp/kurashi/category/1-9-9-8-3-0-0-0-0-0.html)

ESD Okayama Award 2021: <https://www.city.okayama.jp/kurashi/0000029539.html>

## ◆ Award Ceremony

One representative of the winning project(s) will be invited to the Award Ceremony in Okayama, Japan, and will be requested to give a presentation on the project. The detailed information will be sent to award winner(s).