

Outline of Subsidy from the City of Okayama for Inbound Foreign Tourists

“Project of Encouraging Foreign Tourists to Visit and Stay in Okayama City”

If you implement a group tour from overseas visiting and staying overnight at accommodation in Okayama City, a subsidy will be offered.

《Summary》

What is the subsidy?: A subsidy will be offered to travel agencies that implement group tours from overseas which involve visiting and staying overnight at accommodation in Okayama City.

Who receives a subsidy?: Travel agencies

Requirements:

- A tour is to be organized for 5 people or more and all tour members are to stay overnight at accommodation in Okayama City.
- Subsidy is available for overseas travelers on sightseeing tours of Okayama city, and also groups of travelers visiting for other purposes (events, school trips, and so on.)

Subsidy amount (per tour member):

- 3,000 yen per night, 6,000yen per two nights (Subsidy can only be granted for up to two nights maximum)
- up to 150,000 yen per group, 750,000 yen in total per travel agency & per fiscal year
- *These two days do not need to be consecutive.
- *The number of tour members does not include tour conductors in calculation of the subsidy amount.
- *The subsidy can be offered even when you receive a subsidy from Okayama Prefectural Government.

Application procedure:

<Application>

Application should basically be submitted by post or E-mail within 30 days after the concerned tour is completed.

1. Application & Claim Form (Template No.1)
2. Documents issued by accommodation, which show the group name, accommodation dates, and number of group members.
 - Proof by Accommodation (see the attached official form of “Project of Encouraging Foreign Tourists to Visit and Stay in Okayama City”) or a copy of the receipt.
3. Documents stating the tour schedule
4. (Only for the first-time application) Documents proving the name of the bank/account number, such as a copy of the passbook that you would like the subsidy to be transferred.

Note:

1. If you would like to apply for the subsidy, please consult with us in advance.
2. The Application Form should be written clearly and must be easy to read, using only Japanese Yen.
3. The bank transfer fee for payment of the subsidy is to be charged to a travel agency.
4. If we spent the whole amount of the budget for the program, we finish offering the subsidy even during the fiscal year.

【Contact:】 Branch Office of Okayama Visit Association

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(located in Okayama Tourism Convention Association on the 6th floor of Okayama Chamber of Commerce and Industry)

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Okayama City Official Website:

(Top Page > Tourism,event > Sightseeing and convention information>Tourist information)

Subsidy Program for Travel Agencies that implement tours from overseas visiting and staying the night at accommodation in Okayama City.

<https://www.city.okayama.jp/kankou/0000004620.html>

